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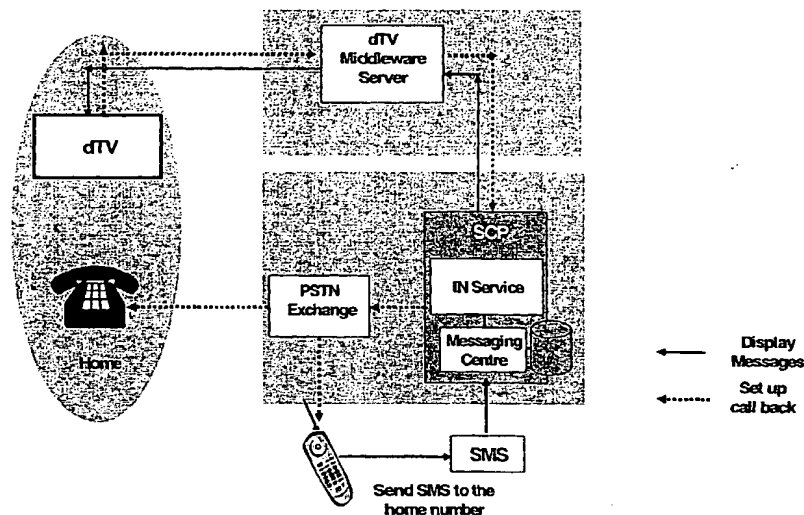
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(54) Title: INTERACTIVE DIGITAL TELEVISION MESSAGING SYSTEM



(57) **Abstract** A message delivery means is arranged to accept a message from a message source and deliver it to a message recipient device, having a telecommunications system including an Intelligent Network platform including a plurality of applications, each application being stored at a respective Service Control Point within the Intelligent Network platform, the plurality of applications including means to handle received messages and deliver them to the recipient device. A telecommunications system has a message source, a message recipient device and an Intelligent Network platform including a plurality of applications, each application being stored at a respective Service Control Point within the Intelligent Network platform, the plurality of applications including a message delivery means arranged to accept a message from the message source and deliver it to the recipient device. Message source and message recipient can be a digital television system.

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